



# PODCAST INFORMATION SHEET

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## **What Other Teen Parents Want You to Know About Early Head Start**

Are you prioritizing teens for enrollment, but having trouble getting them enrolled? This podcast features teen parents talking to other teens about getting involved in the program. Use it to spark conversations with teens in your community about how your program can help them.

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### **Ideas for Use:**

- Use it to introduce the program to teen parents in recruiting and enrollment.
  - Play it at community fairs and other recruitment events.
  - Offer it to high schools and other community partners working with teens to help them share information about your program.
  - Show it at Policy Council or Parent Committee meetings to start discussions about working with teens in your program.
  - Make your own! As teen parents transition out of the program, videotape them as they talk about what they liked about your program.
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### **Reflective Questions:**

- How do we identify teen parents in our community assessment?
- How are we reaching out to young parents to recruit them for our program?
- How do we learn from teen parents in our program/community about how our program might address their needs?
- What do we offer teen parents that might be particularly meaningful to them?
- What are the barriers that teen parents might experience in enrollment?
- How can we address those barriers?
- How can we use this podcast?

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## **Head Start Program Performance Standards Relevant to the Content in this Podcast:**

### **§ 1305.5 Recruitment of children.**

(a) In order to reach those most in need of Head Start services, each Head Start grantee and delegate agency must develop and implement a recruitment process that is designed to actively inform all families with Head Start eligible children within the recruitment area of the availability of services and encourage them to apply for admission to the program. This process may include canvassing the local community, use of news releases and advertising, and use of family referrals and referrals from other public and private agencies.

**If you do not have a copy of the Head Start Program Performance Standards and would like to view them electronically, you can use the following link to the ECLKC:**

<https://eclkc.ohs.acf.hhs.gov/hslc/standards/Head%20Start%20Requirements>

