Effective Child Care and Early Head Start Collaborations that Promote High Quality Comprehensive Care

Thursday, November 4, 2010
2:00pm Eastern, 1:00pm Central, Noon Mountain, 11:00am Pacific

National Infant & Toddler Child Care Initiative

and Early Head Start National Resource Center

present

Part-Two of a Two-Part Webinar Series

National Infant & Toddler Child Care Initiative is a project of the Office of Child Care

Early Head Start National Resource Center is funded by the Office of Head Start
Today’s Hosts

Heath Ouellette
Technical Assistance Specialist
National Infant & Toddler
Child Care Initiative
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Sarah Merrill
Senior Training Specialist / Writer
Early Head Start
National Resource Center
SMerrill@zerotothree.org
Websites

- National Infant & Toddler Child Care Initiative

- Early Childhood Learning & Knowledge Center
  - http://eclkc.ohs.acf.hhs.gov/

- Early Head Start National Resource Center
  - http://www.ehsnrc.org
Today’s Panel

Carla Thompson
Angie Godfrey
Laurie Possin
Kathy Colfer
Today’s Objectives

- Provide financial management information
- Describe how services are funded in Child Care and Early Head Start collaborations
- Give examples of financing strategies
Federal Perspective

Carla Thompson
Deputy Director
Office of Child Care
Federal Perspective

- Angie Godfrey
  Infant & Toddler Program Specialist
  Office of Head Start
Funding for Success

- Balance of Un-served Children with Quality
- Importance of Quality
- Outcomes
Funding Streams

- Blended
- Braided
Does your state allow programs to blend or braid Child Care Development Fund dollars with Early Head Start funds?

Yes or No
State Perspective

- Laurie Possin
  Early Childhood Financial Program Policy Specialist
  Minnesota Department of Human Services
  Laurie.J.Possin@state.mn.us
Minnesota’s Early Care and Education System

- 31,500 children per month using CCDF and TANF funds
- Some also attend Early Head Start
  - Early Head Start extended day/year round
  - Licensed homes
  - Licensed centers
Key Goals

- Improve coordination/alignment
- Improve child outcomes
- Promote strategic investment of funds
Minnesota’s Child Care Development Fund System

- Vouchers
- County Agency
- Resource and Referral Agencies
- Waiting lists
Minnesota’s Child Care Development Fund Focus

Quality
- QRIS pilot
- School readiness connections
- Higher reimbursement rates
- Quality set asides
Funding Streams

- Layering and Transparency
Integrating Funds

Core Care and Education
- eligible for CCAP reimbursement
  - space, utilities, etc.
  - teaching staff
  - supplies
  - meals

Enhanced Education
- usually paid with Head Start funds
  - increased staff education
  - professional development
  - research-based curriculum
  - identification, intervention for special needs
  - on-going child assessment

Comprehensive Support
- usually paid with Head Start funds
  - health and dental assessments and treatment
  - nutritional assessment and treatment
  - mental health services
  - family/social services
  - parent education and governance
Key Elements

- Child/Family eligible for full day
  - Care provided at least 8 hours per day
- Services provided in one location
- Early Head Start Performance Standards
  - Not limited to part of day
- Rate schedule established
- Need budget/agreement
Sample Budget

<table>
<thead>
<tr>
<th>Budget Line Items – One Classroom</th>
<th>TOTAL</th>
<th>Child Care (CCDF and/or parent fees)</th>
<th>Early Head Start</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries &amp; benefits – 2 Lead Teachers</td>
<td>$80,000</td>
<td>$40,000</td>
<td>$40,000</td>
</tr>
<tr>
<td>Classroom (Curriculum, Assessment)</td>
<td>$5,000</td>
<td>$1,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Equipment</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Space and Utilities</td>
<td>$25,000</td>
<td>$20,000</td>
<td>$5,000</td>
</tr>
<tr>
<td>Professional Development</td>
<td>$5,000</td>
<td>$1,000</td>
<td>$4,000</td>
</tr>
<tr>
<td>Health Services</td>
<td>$2,000</td>
<td>-0-</td>
<td>$2,000</td>
</tr>
<tr>
<td>Food and Nutrition</td>
<td>$6,000</td>
<td>$6,000</td>
<td>$-0-</td>
</tr>
<tr>
<td>Supplies</td>
<td>$2,000</td>
<td>$2,000</td>
<td>$-0-</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$135,000</strong></td>
<td><strong>$75,000</strong></td>
<td><strong>$60,000</strong></td>
</tr>
</tbody>
</table>

* This is used only for example purposes and not meant to be inclusive of all program costs.
Strategies

- Clarifying how & when to use CCDF
- Simplifying application process
- Sharing examples of financial agreements
Overall Process

- Started in Early 1990’s
- Encouraging expansion of model
- Legislature – State funded Early Head Start to support more full day slots by 2013
Questions
Stewards of Public Dollars

- Mindfully utilize dollars to best serve infants, toddlers, and families.
Audience Survey

Do you have families who could benefit from Child Care and Early Head Start collaborations?

Yes or No
Program Perspective

- Kathy Colfer
  Director of Child and Family Services
  Kennebec Valley Community Action Program (KVCAP)
  kathyc@kvcap.org
Kennebec Valley Community Action Agency

- Child and Family Services
  - Rural Maine
  - 600 Children
    - Mixed Socio-Economic Backgrounds
Child and Family Services

- Centers, Public Schools, Family Child Care, and Home Visiting
  - Centers NAEYC Accredited
Resources

- Tap into all Federal, State, and Community resources to best support families with infants & toddlers
Community Ownership

Community Ownership for Quality

Early Childhood (Public and Private)

Public Schools
Parents/Consumers
Business
Financial Institutions
Economic Development
Philanthropic
Higher Education
State Government, Towns/Municipal
Child Development Services
Home Visiting Programs
Child Abuse and Neglect Council

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Infant and Toddler Annual Budget

Annual budget: $1,678,990

Children: 85

Average cost per child: $19,753
Cost per Child by Quality Service Options

- Family Child Care:
  - $15,860

- Center Based:
  - $24,150

- Home Based:
  - $10,400
Educare

- National model
  - Buffet Foundation & The Ounce of Prevention
  - Head Start/Early Head Start, Public Schools, & Private Partners
    - A partnership
    - A place
    - A high quality program
    - A platform for policy change
Annualized Budget

- Federal: 76%
- State: 8%
- Community: 16%
Federal Funds in Overall Budget

- Early Head Start: 42%
- Childcare (CCDF, TANF): 33%
- Title 1: 2%
- Community Service Block Grant (CSBG): .5%
<table>
<thead>
<tr>
<th>State Head Start</th>
<th>7.4%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maine Department of Labor</td>
<td>.4%</td>
</tr>
</tbody>
</table>
Community Partner Funds in Overall Budget

- Part C (CDS): 0.06%
- United Way: 0.04%
- Parent Fees: 4.9%
- Philanthropic: 10%
Strategies

- Planning
  - Using budget as tool

- Organizational Structure
  - Operations
  - Business & information
## Sample Family Child Care Budget

<table>
<thead>
<tr>
<th>Family Child Care Provider – Cost Per Child</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provider Payments</td>
<td>$9,880</td>
</tr>
<tr>
<td>Staff Supports</td>
<td>$4,780</td>
</tr>
<tr>
<td>Materials/Supplies (Diapers, Education, etc)</td>
<td>$750</td>
</tr>
<tr>
<td>Contract Services (Mental Health, Dental, etc)</td>
<td>$200</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>$250</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$ 15860</strong></td>
</tr>
</tbody>
</table>
## Sample Educare Budget

<table>
<thead>
<tr>
<th>Educare Infant/Toddler Classroom – Cost Per Child - 8 Children</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support Staff Salaries - Master Teacher (1:4 Classrooms); Master Family Service Manager (1:12 Classrooms); Family Service Coordinator (1:50 Families); Site Manager (1:12 Classrooms); Maintenance;</td>
<td>$32,149</td>
</tr>
<tr>
<td>Staff Salaries - Lead Teacher (1 FTE); Teacher (1 FTE); Assistant Teacher (1 FTE); Center Aide (.3 FTE)</td>
<td>$140,838</td>
</tr>
<tr>
<td>Contract Services (Mental Health, Dental, Yard Maintenance, Audit, etc)</td>
<td>$3776</td>
</tr>
<tr>
<td>Food</td>
<td>$4000</td>
</tr>
<tr>
<td>Supplies (Medical, Office, Kitchen, etc)</td>
<td>$1640</td>
</tr>
<tr>
<td>Miscellaneous (Phone, Copier, Dues, Insurance, etc)</td>
<td>$3,600</td>
</tr>
<tr>
<td>Equipment</td>
<td>$1,200</td>
</tr>
<tr>
<td>Utilities (Heat, Electricity, Gas, etc)</td>
<td>$4000</td>
</tr>
<tr>
<td>Training Supports</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$193,203</strong></td>
</tr>
<tr>
<td><strong>$24,150 Per Child</strong></td>
<td></td>
</tr>
</tbody>
</table>
Funding Facility Construction

- **New Market Tax Credits (NMTC)** may be available for businesses that are active and located within low income communities.

  Low income community =
  - Census tract with a poverty rate of at least 20% or with median income of up to 80% of the area or statewide median
  - For a non-metropolitan census tract, 80% of the statewide median

For more information … Search your state’s name and new market tax credits in browser.
Questions
Websites

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