



# The Economic Mobility Toolkit for Head Start and Early Head Start



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Early Childhood National Centers  
Parent, Family and Community Engagement

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## About the Presentation: Objectives

Head Start and Early Head Start staff, parent leaders, and training and technical assistance providers can use this presentation to:

- Provide an overview of the content in the Economic Mobility Toolkit for Head Start and Early Head Start (Toolkit)
- Determine what information in the Toolkit is relevant to your work
- Identify how you can use this information to build the foundations of economic mobility



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## About the Toolkit

The *Toolkit* highlights research and promising practices and explores opportunities to partner with families on their financial capability, education, and employment goals.



Family economic mobility is a core aspect of Family Well-Being, a Family Outcome in the *Head Start Parent, Family, and Community Engagement (PFCE) Framework*

<https://eclkc.ohs.acf.hhs.gov/sites/default/files/pdf/pfce-framework.pdf>



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## About the Toolkit, Continued

The Toolkit is organized into two parts:

1. Building Family Economic Mobility—Program Planning and Professional Development Tool
2. Building Foundations for Economic Mobility—Key Topics

There are also Resources for Action and two glossaries to help you find information you need.



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## How to Use the Toolkit

Training and technical assistance providers, leadership, and staff can use the Toolkit as a team to:

- **Reflect**
- **Learn**
- **Share**



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## Building Foundations for Economic Mobility

Financial capability, education, training, and employment are key components of economic mobility.

Having income and accessing education and training to increase income can be essential steps for families to reach their financial goals.



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# Head Start PFCE Framework

The Head Start PFCE Framework is an organizational guide for collaboration among families and Head Start and Early Head Start Programs, staff, and community service providers to promote positive, enduring outcomes for children and families. The Framework identifies goal-oriented relationships as an essential driver for these outcomes.

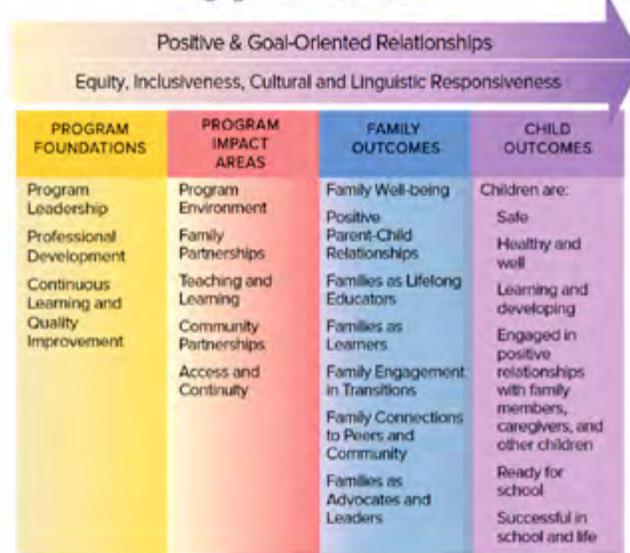
Head Start staff work together with families, other professionals, and community partners in ways that promote equity, inclusiveness, and cultural and linguistic responsiveness.



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## Head Start Parent, Family, and Community Engagement Framework



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## Goal-Setting with Families

- You may have the same financial or career goals as families.
- The way we approach goals is based on our values, experiences, knowledge, and skills.
- The *Family Partnership Process: Engaging and Goal-Setting with Families* is one tool that can help you while goal-setting with families.



<https://eclkc.ohs.acf.hhs.gov/publication/family-partnership-process-engaging-goal-setting-families>



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## Let's Explore Part 1 of the *Toolkit*

Building Family Economic Mobility–  
Program Planning and Professional Development Tool



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# Program Planning and Professional Development Tool: Purpose

Teams can use this tool at any time during the five-year program project period to review:

- Program goals and activities with families related to economic mobility
- Opportunities to use existing data about family economic mobility to inform staff training, professional development, and family services
- Common goals that families in your program set for themselves and their children
- The capacity of staff and community partners to support families in reaching their goals
- Areas for additional learning about economic mobility



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# How This Tool Is Organized

This Program Planning and Professional Development Tool is organized into five steps:

- Step 1: Review Program Economic Mobility Goals
- Step 2: Learn About Families' Economic Mobility Goals
- Step 3: Review What You Learned
- Step 4: Make a Decision About Your Approach
- Step 5: Reflect and Plan



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# Step 1

## Step 1: Review Program Economic Mobility Goals

1. Does your Head Start or Early Head Start program have any economic mobility-related program goals or objectives? If yes, write them here. If not, skip to question 5.



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# Step 2

## Step 2: Learn About Families' Economic Mobility Goals

1. What information do you already have about families' goals for economic mobility?  
*Think about what you know from intake, the Family Partnership Process, family and child assessments, conversations with families and staff, and community data.*



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## Step 3

### Step 3: Review What You Learned

#### 1. What goals did families identify?



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## Step 4

### Step 4: Make a Decision About Your Approach

#### 1. Which organizations is your program currently partnering with in support of the economic mobility goals of families in Head Start or Early Head Start?



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# Step 5

## Step 5: Reflect and Plan

Reflect on what you have learned from the previous steps. Complete the table below.

|  | Key Takeaways and Observations | Areas for Further Learning and Exploration |
|--|--------------------------------|--|
| Step 1: Review Program Economic Mobility Goals |                                |  |
|  |                                |  |



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# Let's Explore Part 2 of the *Toolkit*

## Building Foundations for Economic Mobility: Key Topics



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# Key Topics: Section 1

## Section 1: Partnering with Families to Build their Financial Capability

- Key Topic 1: Accessing Financial Education, Coaching, and Counseling
- Key Topic 2: Accessing Safe and Affordable Financial Products
- Key Topic 3: Building Credit and Managing Debt
- Key Topic 4: Building Wealth—Savings and Asset Ownership Programs
- Key Topic 5: Accessing Federal and State Benefits



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# Key Topics: Section 2

## Section 2: Partnering with Families to Reach Their Education and Employment Goals

- Key Topic 6: Accessing Workforce Development Boards and Job Training Programs
- Key Topic 7: Identifying Career Pathways
- Key Topic 8: Accessing Apprenticeship Opportunities



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# Let's Explore Each Key Topic About Financial Capability



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# Accessing Financial Education, Counseling, and Coaching



Explore this Key Topic to learn:



- What are financial education, coaching, and counseling?
- Why are financial education, coaching, and counseling important?
- How can Head Start and Early Head Start offer families access to financial education, coaching, and counseling?



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# Accessing Safe and Affordable Financial Products



Explore this Key Topic to learn:



- What are safe and affordable financial products?
- Why are safe and affordable financial products important to Head Start and Early Head Start?
- How can Head Start and Early Head Start help families access safe and affordable financial products?



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# Building Credit and Managing Debt



Explore this Key Topic to learn:



- What is credit? What is debt?
- Why is financial capability—including understanding credit and debt—important?
- How can Head Start and Early Head Start partner with families to manage debt and build credit?



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# Building Wealth: Savings and Asset Ownership Programs



## Explore this Key Topic to learn:

- What is an asset? What is an incentivized savings program?
- Why is asset building important?
- How can Head Start and Early Head Start encourage families to build their assets?



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# Accessing Federal and State Benefits

## Explore this Key Topic to learn:

- What are federal and state benefits?
- Why are federal and state benefits important?
- How can Head Start and Early Head Start support families in accessing federal and state benefits?



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## Reflect and Plan

- What are your key takeaways from the Key Topics about financial capability?
- What are areas for further learning and exploration?
- What action steps do you need to take?



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## Let's Explore Each Key Topic About Education and Employment Goals



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# Accessing Workforce Development and Job Training Programs



Explore this Key Topic to learn:

- What are workforce development and job training programs?
- Why are workforce development and job training programs important?
- How can Head Start and Early Head Start build workforce partnerships that benefit families?



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# Identifying Career Pathways



Explore this Key Topic to learn:

- What are career pathways and career ladders?
- Why are career pathways important?
- How can Head Start and Early Head Start support families' education and career goals?



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# Accessing Apprenticeship Opportunities



## Explore Key Topic 8 to learn:

- What is an apprenticeship?
- Why are apprenticeships important?
- How can Head Start and Early Head Start programs help families access apprenticeships?



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# Reflect and Plan Program

- What are your key takeaways from the Key Topics about education and employment?
- What are areas for further learning and exploration?
- What action steps do you need to take?



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# Let's Look Beyond the Toolkit

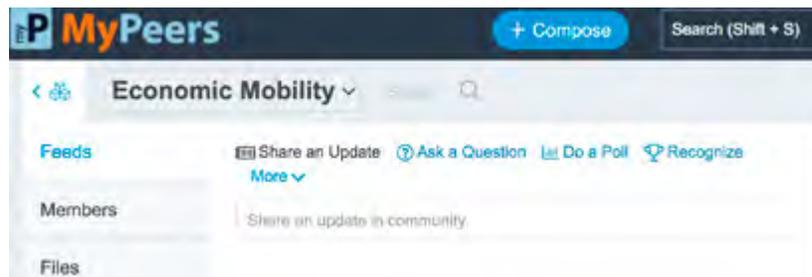


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## MyPeers

MyPeers is an online community where you can share updates about the work you are doing and learn from others on the community message board.



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## Join Now! MyPeers

### Economic Mobility Learning Community

- Already a MyPeers member? Find the Economic Mobility community in MyPeers under “All Communities,” and select the blue “Join” button.
- Not a member of MyPeers? Sign up!
  - ✓ Visit the MyPeers page on the Early Childhood Learning Knowledge Center (ECLKC).
  - ✓ Scroll to the bottom and select “Create an Account.”
  - ✓ Fill out the form and within a few days you will receive an email from Man-goApps with your login information.



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## BFEM Webinar Series

Each quarter there is an opportunity to join a BFEM webinar. These webinars explore resources that support program efforts around financial capability and education and career strategies for Head Start and Early Head Start families.

### Check out past BFEM webinars on ECLKC!

<https://eclkc.ohs.acf.hhs.gov/family-support-well-being/article/building-foundations-economic-mobility-bfem-webinar-series>



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