

# Effective Community Engagement: The Vision Ahead!

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This handout is a companion to the webinar Effective Community Engagement: The Vision Ahead! Use it to take notes and capture ideas during the webinar.

**Attitude:** A frame of mind that we take towards someone.

How do the attitudes we embrace affect our relationships with community partners?

## Strategies for Building Positive Goal-Oriented Relationships

### Strength-Based Attitudes for Community Engagement

- Staff and community partners deserve the support and respect we are asking them to give families.
- Families, staff and the community are our partners with a critical role in achieving outcomes.
- Staff and community partners have expertise about their own fields of practice.
- Family, staff, and community partner contributions are valuable and important.

### Relationship-Based Practices for Community Engagement

- Reflect on community partners' and families' perspectives
- Support competence
- Reflect on your own perspective
- Focus on the family-community partner relationship
- Value community partners' passion

**Strategies to try:**

**My next steps:**