Selecting Quality Online Professional Development

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Presenters:
Allyson Dean, NCECDTL
Brittany King, NCECDTL
Objectives

At the end of this presentation, you should be able to:

• Describe the benefits of online professional development (PD).
• Use tips to identify and select quality online PD.
• Explain different online learning styles.
• Share information about the Individualized Professional Development (iPD) Portfolio on the ECLKC.
“Online professional development, when it is done well, has the opportunity to change teachers’ practice.”

Source:

“Advantages of Online Professional Development” The National Academies Press
https://www.nap.edu/read/11995/chapter/3
Tips for Choosing Online PD

✓ Be Intentional

✓ Understand the learner

✓ Remove barriers

✓ Prepare learners for success
Tips for Choosing Online PD

✓ Make sure it is easy to get help
✓ Keep it simple
✓ Create a community of learners
✓ Be a learner
What is Your Why?
Asynchronous Learning

- Self-paced
- Audio & Video
- E-mail
- Discussion forum
- Wiki and Blog
- Webcasting and conferencing
- Game-based learning
Synchronous Learning

What does it consist of?

• Chat and IM
• Video and audio conference
• Live webcasting
• Application sharing
• Whiteboard
• Polling
• Virtual classrooms
Who? What? How?
### Scenarios

<table>
<thead>
<tr>
<th>Head Start Director</th>
<th>Head Start Education Manager</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>WHY?</strong></td>
<td><strong>Application of skill</strong></td>
</tr>
<tr>
<td>Raising awareness and knowledge</td>
<td></td>
</tr>
<tr>
<td><strong>WHO?</strong></td>
<td><strong>Education staff</strong></td>
</tr>
<tr>
<td>Variety of roles</td>
<td></td>
</tr>
<tr>
<td><strong>WHAT?</strong></td>
<td><strong>Specific teaching or home visiting practice</strong></td>
</tr>
<tr>
<td>Specific policy</td>
<td></td>
</tr>
<tr>
<td><strong>HOW?</strong></td>
<td><strong>Online content with follow up in practice setting</strong></td>
</tr>
<tr>
<td>Online asynchronous with built in knowledge check</td>
<td></td>
</tr>
</tbody>
</table>
Millennials
73 million in US in 2019
More than half of the workforce

https://www.pewresearch.org/topics/millennials/
Data on Use of Technology

% of U.S. adults in each generation who say they ...

Own a smartphone

- Millennial: 92% (Born 1981-96)
- Gen X: 90% (Born 1965-80)
- Boomer: 67% (Born 1946-64)
- Silent: 40% (Born 1945 and earlier)

Own a tablet computer

- Millennial: 93% (Born 1981-96)
- Gen X: 68% (Born 1965-80)
- Boomer: 30% (Born 1946-64)
- Silent: 4% (Born 1945 and earlier)

Use social media

- Millennial: 85% (Born 1981-96)
- Gen X: 81% (Born 1965-80)
- Boomer: 15% (Born 1946-64)
- Silent: 2% (Born 1945 and earlier)

Note: Those who did not give an answer are not shown.

Source: https://www.pewresearch.org/topics/millennials/
Modern Learners

Quick to try new technology

Value knowledge over just getting a degree

Don’t feel the need to be in a classroom to learn

 Prefer schedule flexibility and on-demand style information

HOW
When it comes to content, what do you closely pay attention to and what are you less attentive to (e.g., skim)?

- **Consume thoroughly**
- **Skim**

<table>
<thead>
<tr>
<th>Content Type</th>
<th>Consume thorough</th>
<th>Skim</th>
</tr>
</thead>
<tbody>
<tr>
<td>Videos</td>
<td>32%</td>
<td>55%</td>
</tr>
<tr>
<td>Social media posts</td>
<td>39%</td>
<td>52%</td>
</tr>
<tr>
<td>News articles</td>
<td>37%</td>
<td>49%</td>
</tr>
<tr>
<td>Research content</td>
<td>34%</td>
<td>47%</td>
</tr>
<tr>
<td>Online classes / educational games</td>
<td>31%</td>
<td>37%</td>
</tr>
<tr>
<td>Interactive articles or tools</td>
<td>33%</td>
<td>42%</td>
</tr>
<tr>
<td>Long form business content</td>
<td>32%</td>
<td>41%</td>
</tr>
<tr>
<td>Blogs</td>
<td>29%</td>
<td>43%</td>
</tr>
<tr>
<td>Pop culture or news related long form content</td>
<td>27%</td>
<td>40%</td>
</tr>
<tr>
<td>Podcasts</td>
<td>23%</td>
<td>36%</td>
</tr>
</tbody>
</table>

Base: 1091 Global Consumers
Source: HubSpot Consumer Behavior Survey, Q1 2016
Learning is flexible and on-demand  
Learners choose their path  
Bite-sized = Right-sized  
Courses encourage discovery  
Offers continuous training  
Includes gamification  
Embeds video and other multimedia

Source: SH!FT DISRUPTIVE ELEARNING (March 2019) [https://www.shiftelearning.com/blog/training-millennials-elearning](https://www.shiftelearning.com/blog/training-millennials-elearning)
Leveraging Existing LMS Platforms and Content

Local

State

National
Local & State

- State Early Childhood Professional Development Systems
- 2- and 4- Year State Colleges and Universities
- Local Child Care Resource and Referral Agencies
- Community Adult Education Systems
• Free or Low-Cost Coursework
• Infant Toddler Video Clips
• Course and Training Resources

https://earlyeducatorcentral.acf.hhs.gov/
EarlyEdU Alliance Higher Education Learning Modules

**Emotional Literacy**
Learn about practices to teach children emotional vocabulary and help them identify emotions. Discover strategies to talk with families about emotional literacy.

**Building Skills in Two Languages**
Discover ways to support children who are dual language learners. Find out how to teach new vocabulary and build language and concept development. Learn how to talk with families about ways to continue to use their home language.

**Using Interactive Media in Early Learning**
Explore how to choose, evaluate, and use interactive media with children in early learning settings. Learn about what effective practices are key for interacting with children using media.

**Mindfulness: A Resilience Practice**
Learn mindfulness practices to help build teacher resilience. Explore the negative and positive impacts of stress. Use these practices to develop calm and centered states, and lead children in at least one mindfulness practice.

**Practice-Based Coaching: Components and Implementation Strategies**
This module describes Practice-Based Coaching (PBC) and its components: Collaborative Partnerships, Shared Goals and Action Planning, Focused Observation, and Reflection and Feedback. Learn about strategies for effective implementation of PBC and the benefits of using video in PBC.
iPD on the ECKLC

- Online Learning Management Platform
- Accessible via the ECKLC, anytime of day or night, sign up using your existing ECLKC log in
- Many courses offer FREE Continuing Education Credits (CEUs) or certificates of completion
- Supports ongoing professional development for staff in Head Start and child care settings
Key Features of iPD – Test Drive
Course Catalog

List of courses offered

Courses Categories

- All Courses
- Learning Paths
- Test (Will be deleted soon)

Search Courses
Filter

1-16 of 25 courses

Addressing Adverse Childhood Experiences in Out-of-School Environments
This module covers the prevalence of Adverse Childhood ...

Addressing Substance Misuse Among Expectant Mothers
Substance misuse can cause serious problems for both a ...

Bang! Squish! Leap! Supporting the A in STEAM with Infants...
Just like science technology engineering and math engag...
<table>
<thead>
<tr>
<th>Course Title</th>
<th>Description</th>
<th>Resume</th>
</tr>
</thead>
<tbody>
<tr>
<td>Addressing Adverse Childhood Experiences in Out-of-School Environments</td>
<td>This module covers the prevalence of Adverse Childhood ...</td>
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<td>Substance misuse can cause serious problems for both a ...</td>
<td></td>
</tr>
<tr>
<td>Addressing Substance Misuse Among Expectant Women</td>
<td></td>
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</tr>
<tr>
<td>Beginning Teacher Series (Infant &amp; Toddler)</td>
<td>The Beginning Teachers Series is a flexible course desi...</td>
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</table>
Home Visitor e-Institute: Leave the Bag Challenge

- **GOAL:** Enhance home visitors' capacity and knowledge to support parents' ability to facilitate their child's learning in the home.

- **Emma:** Jointly planning learning activities with parents
- **Peri:** Use of everyday materials and objects
- **Carlos:** Use descriptive language during daily caregiving & housekeeping routines
- **Gabrielle:** Support diverse families including Dual Language Learners (DLLs)
Home Visitor e-Institute Neighborhood

Select HOME 1 to begin or visit the LIBRARY to see helpful resources.
Click on the green icon to access CEU certificate upon course completion
Addressing Adverse Childhood Experiences in Out-of-School Environments » Forums » Discussion » Thoughts on the Course

Re: Thoughts on the Course
by Heather Tuesday, March 31, 2020, 12:01 PM

The course was very informative and interesting. I learned some new things dealing with trauma and adverse childhood experiences. This gives a new look at children that may be struggling and things to think about.
Questions?
THANK YOU!

For more information, contact:
Ecdtl@ecetta.info
Or call (toll-free) 1-844-261-3752

For more iPD information, contact:
ipd@ecetta.info